



Trinity Lake Revitalization Alliance

Monday, June 28, 2010

Task Group - Community input from May 24 meeting

- 1) **Marketing** - Lead, Debbie Amoss
 - Area brochure
 - Market to car clubs, scenery tour
 - Local artists
 - Seasonal activities
 - Promote area to movie companies
 - RV & boat shows, Eureka/Redding
 - Promote area to high tech/remote employees, telecommuters
 - Brochure for hiking trails, biking, and horseback riding
 - More festivals
 - Promote aviation
- 2) **Community Identity** - Lead, Brian Bogdanich
 - Visitor kiosk
 - Gateway monuments
 - Visitor Center
- 3) **Business to Business** - Lead, Virginia Allin
 - Artist Coop
 - Telecommuters
 - Forest product coop
 - Boat tours
 - Innovative business ideas
- 4) **Outdoor sports** - Lead, Mary Bogdanish and Linda Cunningham
 - Snow mobiling
 - Snow shoeing
 - Heliskiing
 - Gold mining/panning
 - Camping
 - Horseback riding
 - Biking trails
- 5) **Motor Sports / Hunting** - Lead, Steve Mogensen
 - Off-roading guides
 - Adventure recreation
 - Guidebook to sporting
- 6) **North Trinity Lake Education** - Lead, Lynn Hartley
 - Community college course on Trinity County history
 - Cellphone audio tour
- 7) **Infrastructure Improvement** - Lead, Don Mullen
 - Airport campground
 - Airport fuel
 - Rental cars
 - Community park
 - Internet cafe
 - Cellphone service in addition to Verizon
 - A community gathering spot - "Road House"
 - Build airport trail, extend to marina
 - History/info markers on airport trail
 - Cellphone coverage in Coffee Creek
 - Extended DSL coverage
 - Community picnic area
 - Visitor Center

Community assets

- Passion
- Boating
- Wilderness
- History
- Fishing
- Hunting
- Dark sky county
- Hiking
- Off roading
- Scenery
- Ability to telecommute
- Friendliness
- Closeness
- Airport community
- Retirement area
- Fire departments
- 4 seasons
- DSL Internet
- Access to local government
- Forest
- Local artists
- Alps
- Mountain biking
- Fly-ins
- Peaceful and quiet
- Wildlife
- Safe environment

Roadblocks/Obstacles to Revitalization

- Working wage/retirement affordable housing (check out 800-900sf straw house)
- Jobs
- Opportunities for youth (SMART Business Center)
- Government & USFS interference
- Aging community
- Apathy
- Locals need to buy from and use local business
- Lack of rental housing
- Lack of visitor lodging
- Lack of Restaurants

What else is needed in the area?

- Development / Planned growth
- ADA access
- Bar
- Trail improvement
- Improve camping facilities, more sites, KOA pricing
- Healthier forests, more work in the forest, fuel reduction

Topics with votes

- Water and forest access (13)
- 4 season recreation (9)
- Restaurants (7)
- Visitor center (7)
- More festivals (5)
- Community activity development - campouts for kids, baseball, knitting, clubs, ride share, senior lunch program, senior home improvement (5)
- Improve telecommunications, cell and Internet (5)
- Local artist promotions (4)
- Develop forest product business. Landowners sell forest products - firewood, pine cones, logs, chips - at a community yard. (4)
- Airport fuel - card lock, transportation service (3)
- Promote aviation (3)
- Contact movie company as a production site (3)
- Aging community (3)
- Innovative business ideas (3)
- Promote telecommuting (3)
- Remove apathy (2)
- Trail brochures (2)
- USFS and government interference (2)
- Airport campground (2)
- Market NTL at boat and RV shows, brochure (2)
- Boat tours (2)
- Fly-ins (1)
- Jobs (1)
- Promote seasonal activities (1)
- Cross country skiing and snowshoeing (1)
- Improve camping opportunities (1)
- Better, longer ramps (1)
- Jobs for families and pre/post retirement (1)
- Picnic ground (1)